

Effective communication transforms ideas into plans, plans into actions and actions into achievements. At Agile Group, we specialize in helping government and commercial clients create, express, and track internal and external communications to move their organizations forward. Let us bring clarity to both your communications and their results.

Communications Planning

Effective communication requires planning. We take the time to understand not only your message, but also who's communicating, the audience, appropriate frequency, the department or corporate goals and the best objective measures of your communication's outcomes. All of these represent our most important considerations when developing your communication.

Public Affairs

The public perception of an organization forms its reputation. At Agile Group, we understand the importance in effectively managing public communications. We know how communications relate to various strata of the public, including government organizations, businesses, consumers, citizens and media members. Beyond branding, we develop a narrative that builds a positive, enduring image of your organization.

Corporate Communication

Successful communication engages the audience with a spot-on message via their preferred medium and at the ideal time and frequency. Forget tone deaf messages delivered in shotgun style. Effective corporate communication homes in on the audience with pinpoint accuracy, whether it's employees, clients, media members or the general public.

Content Creation

As a communication method, the narrative appeals to both the emotions and the intellect. Every nation, culture, and person embraces stories because they are the human experience. That's why we discover and develop our clients' stories to improve communication with their target audiences. A narrative makes multi-faceted concepts easy to understand and impossible to forget. We ensure that our clients' stories become part of their audience's experience, too.

Outreach Management

Those affected and affected by corporate decisions need to stay up-to-date to remain meaningfully involved. We use a variety of media to help stakeholders know about the organization's movements within the industry. We also keep them informed at an appropriate level and at the most effective schedule.



Agile Group

A Small Business Administration (SBA) certified 8(a), Woman Owned Small Business (WOSB), Agile Group is a niche firm supporting government and commercial clients throughout the world to better manage, measure, and communicate their project portfolios.

Agile Group brings over nine years of Federal Government experience with knowledge management, program creation & execution, PMO development, project management and controls, portal development and sustainment, quality control, and training. We deliver these solutions and related services for numerous Federal agencies including the U.S. Army, U.S. Army Corps of Engineers (USACE), the U.S. Department of Homeland Security (DHS), and U.S. Customs and Border Protection (CBP).

Best Value

- ▶ Retaining a deep communications experience working with CBP and USACE
- ▶ Executing three multi-million-dollar CBP and USACE contracts for an array of communication services
- ▶ Leveraging a Communication Management Professional (CMP) certified staff
- ▶ Delivering resources with the right skills quickly, with a strong commitment to favorable stakeholder engagements